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1. Teaching Institution	University of Technology Bahrain (UTB)
2. University Department	College of Administrative and Financial Sciences
3. Programme Title	Bachelor of Science in International Business (BSIB)
4. Title of Final Award	Bachelor of Science in International Business
5. Mode of Attendance	Actual classroom learning-interactive
6. National Qualification Framework Level and Credit	NQF Level 8 540 NQF Credits (180 ACS Credits)
7. Accreditation	European Council for Business Education Standards (ECBE)
8. Other external influences	Ministry of Education (MOE) Higher Education Council (HEC) Bahrain Education and Training Quality Authority (BQA)QAA-UK Subject Benchmark Statement for General Business and Management 2019 Association to Advance Collegiate Schools for Business (AACSB)
9. Date of production/revision of this specification	September 2021

10. Aims of the Programme

Programme Description

The Bachelor of Science in International Business (BSIB) Programme provides knowledge and skills required to manage international and global business affairs. The programme intends to develop students with skills and competencies necessary to understand the dynamics of international and global dimension of management and strategy, trade and markets, finance, and emerging economies. The Programme also endeavors to prepare the students to obtain potential leading to management positions and provides a launch pad for global careers.


Programme Educational Objectives:

Graduates of the programme three (3) to five (5) years after graduation shall be able to:

1. Possess the relevant knowledge, skills, and entrepreneurial mindset to respond proactively and creatively to contemporary business issues and challenges of global business environment.
2. Engage and succeed in international business careers through a range of intellectual, professional attributes and transferable skills such as commercial acumen, research, teamwork, ethical behavior, proactive involvement, and effective communication.
3. Transfigure knowledge, understanding and academic skills through postgraduate study and/or continuing professional development.

11. Learning Outcomes, Teaching, Learning and Assessment Methods

1. Demonstrate critical knowledge and understanding of the characteristics, functions, processes of business organizations, management of risks, and economies in global contexts.
2. Critically relate and adapt business related theories, models, concepts, and approaches to address complex business problems and changing nature of business at national and global level.
3. Use a broad range of approaches to provide in-depth business solutions related to domestic and international business operations and strategy, cross culture management, public policy domains and ethical standards.
4. Critically analyze and evaluate contemporary organizations, their practices, and the major business issues

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to make and communicate effective decisions.


5. Formulate creative business solutions to business problems or opportunities using latest thinking, theories, and frameworks in best business practices.
6. Use technology, investigative methods, quantitative skills, analytical tools, and specialized application in a manner that contributes to the effective management and execution of range of tasks.
7. Communicate using appropriate style and presentation about the specialized topics related to international business for the intended audience.
8. Manage and lead diverse groups in developing solutions to complex problems and issues.

Teaching and Learning Methods

1. Constructive Method. Learners must be fully engaged and active in the process of constructing meaning and knowledge based on their prior knowledge and experiences through the process of doing, making, writing, designing, creating, and solving. It allows teachers to implement differentiated learning, authentic assessment practices and incorporate technologies to improve individual learning experiences. It includes simulations, in-course projects, field trips, digital content, group discussions and reflections. This method strives to improve achievement by consciously developing learners' ability to consider ideas, analyze perspectives, solve problems, and make decisions on their own thereby making them more responsible and independent.
2. Inquiry based Method. Learners develop cognitive skills like critical thinking and problem solving by working on questions, problems, or scenarios and formulate creative solutions. The teachers use either structured, guided, or open inquiry to facilitate learning. As a process, learners are involved in their learning by formulating questions, investigating, building their understanding, and creating meaning and new knowledge on a certain lesson. Typical activities include laboratory sessions and research-based activities.
3. Collaborative Method. Learners are divided into small groups to learn something together and capitalize on one's other resources and skills, evaluating one another ideas, and monitoring one another's work. It allows students to actively interact by sharing experiences and take on different roles. Typically, students are provided with problems or projects that they work on together to search for understanding, meaning, or solutions and each group is expected to work together developing or formulating solutions and present the solution in class. The activities include think-pair-share, jigsaw, or round-robin which effectively engage students to complete the tasks.
4. Experiential learning method is the process of learning by doing. By engaging students to hands on experience which attempts to apply theories and knowledge learned in the classroom to real-world situations. This may include team challenges, simulations, company visits/fieldworks and other extracurricular activities. Experiential learning opportunities exist in a variety of course- and non-course-based forms and may include community service, service-learning, undergraduate research, study abroad, and culminating experiences such as internships, student teaching, and capstone projects.

Assessment Methods

- Assessment is done independently for each course. A variety of assessment tools will be used to assess the achievement of intended learning outcomes including but not limited to exams, assignments, projects, case analysis and presentations. In addition, assessments of learning outcome also include thesis writing, internship, and indirect assessment.

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12. Programme Structure

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REMEDIAL CLASSES

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
MATH300	Remedial Mathematics	3	0	0	
ENGL301	Speaking and Listening	9	0	0	
ENGL302	Grammar and Vocabulary	9	0	0	

FIRST YEAR

FIRST TRIMESTER


Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
ENGL401	English Communication Skills 1	3	0	3	
MATH401	College Algebra	3	0	3	
BUSI615	Principles of Management	3	0	3	
COMP613	Fundamentals of Information Systems	3	0	3	
HIST400	History of Bahrain and GCC Region	3	0	3	
SOCI400	Sociology	3	0	3	
EUTH400	Euthenics 1	1	0	0	
TOTAL				18	

SECOND TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
ENGL402	English Communication 2	3	0	3	ENGL401
MATH403	Business Statistics	3	0	3	MATH401
BSIB626	Business Organization and Management	3	0	3	BUSI615
BUSI621	Organizational Behavior	3	0	3	
BUSI622	Financial Accounting 1	2	2	3	
BSIB625	Business Technology Applications	2	2	3	COMP613
EUTH401	Euthenics 2	1	0	0	EUTH400
TOTAL				18	

THIRD TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
ENGL403	Speech and Oral Communication	3	0	3	ENGL402
HUMR400	Human Rights	3	0	3	SOCI400
BUSI631	Principles of Marketing	3	0	3	
BSIB636	Financial Accounting 2	3	0	3	BUSI622
BUSI632	Human Resource Management	3	0	3	BUSI621
TOTAL				15	

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SECOND YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
ENGL502	Technical Writing	3	0	3	ENGL403
ARAB400A	Arabic Language	3	0	3	
BUSI711	Managerial Accounting 1	3	0	3	BSIB636
BSIB711	Ethics and Corporate Governance	3	0	3	BSIB626
BUSI712	Mathematics of Investment	3	0	3	MATH401
BUSI713	Macroeconomics	3	0	3	BUSI633
TOTAL				18	

SECOND TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
BUSI721	Quantitative Methods	3	0	3	MATH403
ENGL503	Public Speaking	3	0	3	ENGL403
BSIB721	Corporate and Business Law	3	0	3	BSIB711
BSIB722	Marketing Management	3	0	3	BUSI631
BSIB723	Managerial Accounting 2	3	0	3	BUSI711
BSIB724	Managerial Economics	3	0	3	BUSI633
TOTAL				18	


THIRD TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
BSIB731	International Business Law	3	0	3	BSIB721
BSIB732	International Economics	3	0	3	BSIB713
BSIB733	Entrepreneurship & Innovation	3	0	3	BSIB722
BSIB734	International Business	3	0	3	BSIB722
BSIB735	Corporate Finance 1	3	0	3	BUSI712
BSIB736	Management Information System	3	0	3	BSIB625
TOTAL				18	

THIRD YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
FLAN501	Foreign Language 1	3	0	3	
BSIB811	Strategy and International Management	3	0	3	BSIB734
BSIB812	Cross Cultural Management	3	0	3	BSIB734
BSIB813	Corporate Finance 2	3	0	3	BSIB735
BSIB814	Logistics and Supply Chain Management	3	0	3	BUSI721
BUSI811	Islamic Banking and Finance 1	3	0	3	BSIB735
TOTAL				18	

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SECOND TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
FLAN502	Foreign Language2	3	0	3	FLAN501
BSIB821	Digital Business	3	0	3	BSIB733
BSIB822	International Project Management	3	0	3	BSIB814
BSIB823	Elective 1	3	0	3	3 rd Year Standing
BSIB824	Business Research Methods	3	0	3	ENGL502 MATH403 BSIB812
BSIB825	International Finance	3	0	3	BSIB813
TOTAL				18	

THIRD TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
BUSI831	Business Analytics	2	2	3	BSIB736
BSIB831	Thesis Writing A	3	0	3	BSIB824
BSIB832	Internship	0	12	6	3 rd Year Standing
BSIB833	Elective 2	3	0	3	3 rd Year Standing
BSIB834	Elective 3	3	0	3	3 rd Year Standing
BUSI831	Business Analytics	2	2	3	BSIB736
TOTAL				21	


FOURTH YEAR

FIRST TRIMESTER

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
BSIB841	International Resourcing and Talent Management	3	0	3	BSIB812
BSIB842	Global Business Sustainability and Responsibility	3	0	3	BSIB812
BSIB843	Global Marketing Strategy	3	0	3	BSIB821
BSIB844	Global Supply Chain Management	3	0	3	BSIB822
BSIB845	Global Investment and Portfolio Management	2	2	3	BSIB825
BSIB846	Thesis Writing B	3	0	3	BSIB831
TOTAL				18	

ELECTIVE COURSES

Course Code	Course Title	Lec Hrs	Lab Hrs	Units	Pre-Requisites
	International Business Negotiation	3	0	3	
	Strategic Leadership	3	0	3	
	International Business Trends & Seminar	3	0	3	
	Managing Quality	3	0	3	

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Islamic Banking 2	3	0	3	
Financial Risk Management	3	0	3	

13. Awards and Credits

Degree/ Certificate Awarded	Bachelor of Science in International Business
Total Units for Degree	180
Total Trimesters Completed	10

14. Personal Development Planning

Periodic in-house training and peer mentoring related to subject specialization. Attendance of faculty members at local and international conferences, seminars and training related to their fields of specialization.

15. Admission Criteria

Admission to UTB is open to all qualified applicants. Acceptance to the university depends on the following criteria:

A. For First Year Undergraduate Applicants

Acceptance to the University depends on the following admissions requirements:

1. Completely filled out an admission application form
2. Minimum secondary school scores 60% or its equivalent
3. UTB Placement Test (Oxford Online Placement Test (OOPT)) result
4. Submission of all required documents stated in the Admissions Policy

To be admitted to any undergraduate programme, the applicant must satisfy the minimum secondary school grades or its equivalent without the need to take the UTB placement test and remediation classes of English, and Math, as shown in the following table:

Subtest Component for Bahraini, KSA, Kuwait, Qatar, Yemen, Switzerland, USA, and Ecuador Qualification		Programme			
		Engineering Studies (BSIE, BSME, BSEnE)	Computing Studies (BSCS, BSIT)	Business (BSBI, BSAF)	International Business
Mathematics	Science/ Technical/General Track	At least 70% or C	At least 70% or C	At least 70% or C	At least 60% or D
	Commercial and Literature Tracks	At least 80% or B	At least 80% or B	At least 80% or B	At least 60% or D
Science		60	60	60	N/A

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English		At least 80 or B	At least 80 or B	At least 80 or B	At least 80 or B
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Subtest Component for Other Qualification (Indian, Pakistan, and West African)		Programme			
		Engineering Studies (BSIE, BSME, BSEnE)	Computing Studies (BSCS, BSIT)	Business (BSBI, BSAF)	International Business
Mathematics	Science/ Technical/General Track	At least 51 or C1	At least 51 or C1	At least 51 or C1	At least 41 or C2
	Commercial and Literature Tracks	At least 71 or B1	At least 71 or B1	At least 71 or B1	At least 41 or C2
Science		60	60	60	N/A
English		At least 71 or B1	At least 71 or B1	At least 71 or B1	At least 71 or B1

*This is applicable to Bahraini and similarly equivalent qualification.

- Secondary Grade in English**
A qualified applicant for all programmes whose secondary school grade in English is within 60-79%, needs to take the placement test in English (OOPT). If the OOPT test result is 55 or above, applicant will not take remediation course in English. However, if the result is lower than 55%, applicant will take remediation course in English.
- TOEFL/IELTS**
Qualified applicant who attains the score of at least 500 (173 CBT, 61 iBT) for TOEFL, or with a score of 5.5 for IELTS, is exempted to sit the required English placement test.
- Secondary Grade in Math**
A qualified applicant for Engineering programme who has a secondary grade score in Math of 60-79% for commercial track and 60-69% for scientific and technical tracks and lower than 60% for the International Business programme has to take the remediation course in Math.

Note: UTB can accept new students equivalent to 5% of the total enrollment where student applicant has a CGPA below 60% but not lower than 50% from Bahraini Schools; below 41% but not lower than 33% from Indian and Pakistan Schools; and for other non-Bahrain based Schools, it will be based on the passing mark of the school. The 5% is subject to strict evaluation by the dean and the applicant's score in the OOPT and the secondary school grades.
- Secondary Grade in Science**

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A qualified applicant for Engineering (BSIE, BSME, BSEnE), Computing (BSCS, BSIT) or Business (BSBI, BASF) programme who has a secondary grade score in science of lower than 60% has to take tutorial class in general science before taking any university-level science course.

B. For Undergraduate Transfer Student Applicants

Application Requirements:


1. Completely filled out an admission application form
2. Official Transcript of Records (TOR) from the university previously attended. Rules and regulations of the HEC-Bahrain regarding the authentication of foreign certificates and private school certificates are to be applied when necessary.
3. Course description of all completed courses for which transfer credit is sought (authenticated by the originating university)
4. Certificate of Transfer from the university previously attended stamped by MOE, if any.
5. Withdrawal Certificate stamped by MOE
6. Submission of all required documents stated in the admissions policy.
7. The applicant should have a good moral standing from the university from which he/she is transferring.

Admissions Requirements:


- a. For Bahrain and KSA qualifications, the applicant should have at least a secondary school average of 60%. For non-Bahrain secondary qualifications (Indian and Pakistan) the applicant should have at least 41% secondary school average; and for other non-Bahraini qualifications please refer to the table of cut-off.
- b. If the applicant has taken and passed courses in English and Mathematics in the previous university, the applicant will be exempted in taking the remedial courses in both English and Mathematics. The applicant may proceed to mainstream university courses and is eligible to apply for credit transfer.
- c. If the applicant has not taken any courses in English, he/she shall take the OOPT. If the results on the two parts of OOPT results is passed, he will proceed to university English courses, otherwise, he/she will enroll the remedial courses in English where he/she fails.
- d. If the applicant has not taken any course in Mathematics, the basis for evaluation whether remedial course in mathematics is required or not is the score in mathematics subjects in his/her last year in the secondary school certificate using the table presented earlier.

The transfer of course credits is accepted at UTB provided that courses applied for crediting are equivalent to the courses where credit will be transferred. Practicum (Internship) course is eligible for credit transfer with the same practicum (internship) course from another university or re-admitted student from UTB.

The University requires the undergraduate student to complete at least 50% of the required credit units/hours of a programme in residence at UTB. The maximum credit units/hours that are eligible for transfer credits should not exceed two-thirds (66%) of the required credit units/hours based on his/her original degree from another university.

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16. CGPA Requirement for Graduation
2.00/4.00
17. Key Resources of information about the programme
Included in the university catalogue, uploaded to the university website

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18.	BSIB CURRICULUM SKILLS MAPPING										
Year/Level	Course Code	Course Title	Core (C) or Option (O)	Program Intended Learning Outcomes							
				P1	P2	P3	P4	P5	P6	P7	P8
Year 1 1 st Tri	ENGL401	English Communication Skills 1	(C)							√	
	MATH401	College Algebra	(C)						√		
	BUSI615	Principles of Management	(C)	√	√		√			√	
	HIST400	History of Bahrain and GCC Region	(C)				√				
	COMP613	Fundamentals of Information Systems	(C)		√			√	√	√	√
	SOCI400	Sociology	(C)				√				
	EUTH400	Euthenics1	(C)								
Year 1 2 nd Tri	ENGL402	English Communication2	(C)							√	
	MATH403	Business Statistics	(C)						√		
	BSIB626	Business Organization and Management	(C)	√			√		√		
	BUSI621	Organizational Behavior	(C)	√	√	√				√	√
	BUSI622	Financial Accounting 1	(C)	√	√	√	√	√			
	BSIB625	Business Technology Applications	(C)						√	√	√
	EUTH401	Euthenics2	(C)								
Year 1 3 rd Tri	ENGL403	Speech and Oral Communication	(C)							√	
	HUMR400	Human Rights	(C)				√				
	BUSI631	Principles of Marketing	(C)	√	√			√			
	BSIB636	Financial Accounting 2	(C)	√	√		√	√	√		√
	BUSI632	Human Resources Management	(C)	√		√	√		√	√	
	BUSI633	Microeconomics	(C)	√	√	√	√	√	√		
Year 2 1 st Tri	ENGL502	Technical Writing	(C)							√	√
	ARAB400A	Arabic Language	(C)							√	
	BUSI711	Managerial Accounting 1	(C)	√		√	√				
	BUSI712	Mathematics of Investment	(C)	√		√	√				

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	BUS1713	Macroeconomics	(C)	√	√	√	√	√	√		
	BSIB711	Corporate Governance and Ethics	(C)	√	√	√	√	√			
Year 2 2nd Tri	BUSI721	Quantitative Methods	(C)	√		√	√	√		√	
	ENGL503	Public Speaking	(C)							√	
	BSIB721	Corporate and Business Law	(C)	√	√		√	√		√	
	BSIB722	Marketing Management	(C)	√		√	√			√	√
	BSIB723	Managerial Accounting 2	(C)	√	√	√			√		
	BSIB724	Managerial Economics	(C)	√	√	√	√	√	√		
Year 2 3rd Tri	BSIB731	International Business Law	(C)	√	√		√			√	
	BSIB732	International Economics	(C)	√	√	√	√	√	√		
	BSIB733	Entrepreneurship & Innovation	(C)	√	√	√	√	√			
	BSIB734	International Business	(C)	√	√	√	√	√		√	√
	BSIB735	Corporate Finance 1	(C)	√	√		√	√		√	
	BSIB736	Management Information System	(C)	√	√	√	√	√	√	√	√
Year 3 1st Tri	FLAN501	Foreign Language 1	(C)							√	
	BSIB811	Strategy and International Management	(C)	√	√		√			√	√
	BSIB812	Cross Cultural Management	(C)	√			√		√		
	BSIB813	Corporate Finance 2	(C)	√		√	√		√	√	√
	BSIB814	Logistics and Supply Chain Management	(C)	√	√	√	√	√			
	BUSI811	Islamic Banking and Finance 1	(C)	√	√		√		√		
Year 3 2nd Tri	FLAN502	Foreign Language2	(C)							√	
	BSIB821	Digital Business	(C)	√		√				√	
	BSIB822	International Project Management	(C)	√	√	√	√	√			
	BSIB823	Elective 1	(C)								
	BSIB824	Research Methods	(C)	√		√		√	√	√	
	BSIB825	International Finance	(C)	√			√		√	√	√
Year 3 3rd Tri	BUSI831	Business Analytics	(C)	√	√	√	√	√	√	√	√
	BSIB831	Thesis Writing A	(C)	√	√	√	√	√	√	√	√
	BSIB832	Internship	(C)	√	√	√	√	√	√	√	√
	BSIB833	Elective 2	(C)								
	BSIB834	Elective 3	(C)								
Year 4 2nd Tri	BSIB841	International Resourcing and Talent Management	(C)	√	√	√				√	√

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	BSIB842	Global Business Sustainability and Responsibility	(C)	√	√		√			√	√
	BSIB843	Global Marketing Strategy	(C)	√	√		√			√	
	BSIB844	Global Supply Chain Management	(C)	√	√	√	√	√			
	BSIB845	Global Investment and Portfolio Management	(O)	√			√		√	√	√
	BSIB846	Thesis Writing B	(C)	√	√	√	√	√	√	√	√

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COURSES DESCRIPTION

Course Code	Course Title	Lec Hrs	Lab Hrs	Units
MATH300	REMEDIAL MATHEMATICS	0	0	0
This course is a comprehensive study of mathematical skills in arithmetic which should provide a strong mathematical foundation to pursue formal courses in college mathematics. Topics include principles and applications of whole numbers, fractions, decimals, percent, rates, ratio and proportion, measurements and prerequisite concepts for algebra, geometry and statistics.				
ENGL301	SPEAKING AND LISTENING	9	0	0
This is a required remedial course for entering students whose English language skills need further improvement and enhancement to be able to cope with the university's academic courses. It utilizes an integrated approach to developing the students' English macro skills with an emphasis on speaking and listening. Further, this course introduces the students to English language arts where they get involved and engaged in three phases (beginner, intermediate, and advanced). It intensifies its course-intended learning objectives with the utilization of audio-lingual presentations where the students are expected to gain more knowledge to communicate effectively in English.				
ENGL302	GRAMMAR AND VOCABULARY	9	0	0
This is a required remedial course for entering students whose English language skills need further improvement and enhancement to be able to cope with the university's academic courses. It utilizes an integrated approach to developing the students' skills in grammar and vocabulary in three phases (beginner, intermediate, and advanced). In addition, it includes information related to dictionary use, basic grammar rules and daily use of vocabulary words through a variety of contexts, written responses, idioms, writing structures, settings of writing, and the process of forming written communication where the students are expected to gain more knowledge to communicate effectively in English.				
ENGL401	ENGLISH COMMUNICATION SKILLS 1	3	0	3
This is an introductory course in English communication designed to provide comprehensive, up-to-date and relevant instruction in the correct use of grammar. It intends to build up students' confidence in communicating their thoughts, ideas, information and messages through the functions and structures of different words, phrases, clauses, sentences and paragraphs. In addition, the integration of language skills increases their communicative competence and prepares them for academic and social challenges in college and beyond.				
MATH401	COLLEGE ALGEBRA	3	0	3
This course is designed to familiarize learners with the main theories, principles and concepts of college algebra that are useful in analysis and simplification of basic and some advanced mathematical problems. Content includes functions which are polynomial, rational, exponential, logarithmic and related equations. Sketching graphs, Matrices, determinants, progressions and inequalities as applied to engineering.				

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BUSI615	PRINCIPLES OF MANAGEMENT	3	0	3
This is an introductory course for the study of management and the role it plays in organizations. It introduces students to the ideas of managerial levels, skills, and management 'concepts. It develops their understanding of how successful employees and managers operate. The course begins with a historical overview of the management field and evolution of management thought. Additionally, the course focuses on the management process/ managerial functions such as planning, organizing, leading, and controlling.				
COMP613	FUNDAMENTALS OF INFORMATION SYSTEMS	3	0	3
This course focuses on detailed knowledge on management information systems by establishing a link between business processes and information technology. It includes the topics on decision making frameworks, types of information systems, systems development, networks, IT infrastructure and, social impacts of IT.				
HIST400	HISTORY OF BAHRAIN AND THE GCC REGION	3	0	3
This course includes the history of the Kingdom of Bahrain and the Arabian Gulf region. It includes the important events in Bahrain and the Arabian Gulf region and their impact on the current situation. It covers the strategic importance of Bahrain, starting with "Ancient civilizations and passing through" the Islamic era, Bahrain's entry into Islam, Portuguese occupation, competition of powers in the 17 th century and the rise of a tribe of Al-Atub. It includes the history of Bahrain under the British protection and the conventions between Bahrain and Great Britain up to British troops leaving the region. It describes the places and persons as well as the historical developments and achievement in Bahrain during the time of Al- Khalifah. It includes independence of Bahrain, issuing of the first constitutional law, reform project by His Majesty King Hamad, constitutional amendments, establishment of GCC, history of Arab Gulf states. It makes the student able to present his patriotic character through historical discussions.				
SOCI400	SOCIOLOGY	3	0	3
This course is designed to expose students in a detailed approach of studying society. It intends to give emphasis on the sociological perspectives, relationships with other social sciences, the main figures in sociological development, including introduction to culture, transformation of societies, importance of socialization, social groups, deviance and social control. Further, it incorporates the discussions on social institutions that enable the college students to understand the economic perspective from ancient to present, the evolution of education and the current viewpoint of family.				
EUTH400	EUTHENICS 1	1	0	0
This course is designed to bring in the policies and procedures in the university, to guide the students in the performance of their respective roles and to become adept on ideals needed in their academic pursuit. Thus, students are oriented on the history, vision, mission, values and objectives of the university, the services and academic support available, the academic and non-academic policies, the different misconduct and violations with corresponding penalties in which the learning objectives are better facilitated by various classroom discussion through collaborative teamwork learning experience.				
ENGL402	ENGLISH COMMUNICATION SKILLS 2	3	0	3
This is an intermediate course in English communication geared towards equipping the college students with writing skills in preparation for academic writing. It progresses from familiarizing the sentence				

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conventions to balancing the structures of the sentence for variation and rhythm. Further, it enables students to follow the principles that govern the composition writing in achieving unity, coherence and emphasis; to improve their expository, descriptive, narrative and argumentative works and to get hold of the discipline in academic writing for future advantages by providing them the opportunity in adhering the process of writing for effective communication.

MATH403	BUSINESS STATISTICS	3	0	3
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The course deals with the study of the fundamental concepts and principles in statistics and its application to business. It covers concepts on collecting, organizing and presenting data, numerical descriptive measures. It also identifies the theorem of probability, probability distributions and link it with real life problems, it also covers inferential measures and how we interpret the data for decision making.

BSIB626	BUSINESS ORGANIZATION AND MANAGEMENT	3	0	3
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The course exposes students to the basic concepts of the organization, its characteristics, and legal forms. It focuses on the provision of a comprehensive understanding of the organizational functions (production, marketing, finance, human resources, knowledge & information and management). Additionally, it covers the organization's relationship with the surrounding environment.

BUSI621	ORGANIZATIONAL BEHAVIOR	3	0	3
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The course deals with a comprehensive analysis of human behavior at both individual and organizational levels. Topics include personality and attitudes, perception and attribution, motivation, communication, work stress, group and team dynamics, leadership, decision making, quality, ethics, job and organization design, conflict management, organizational culture and politics, and organizational change.

BUSI622	FINANCIAL ACCOUNTING 1	2	2	3
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This course provides students with an overview of fundamental financial accounting concepts with a focus on learning the accounting cycle from different forms of organization. Through a primary review of accounting transactions, integrated real-world examples, and a variety of practice opportunities, the course emphasis on the application of accounting principles and techniques in practice.

BSIB625	BUSINESS TECHNOLOGY APPLICATIONS	2	2	3
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This course is designed to develop the technological proficiencies of the students in word processing, spreadsheets, presentations, data visualization, electronic mail, and internet browsing.

EUTH401	EUTHENICS 2	1	0	0
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This course is designed to provide discussion on the students' rules and regulations of the university in order to practice the right conduct of behavior inside and outside the university premises. It intends to teach the students on the different stages of personality development, the equivalent penalties in different academic offences and factors that influence behavioral multiple intelligences. Further, the incorporation of oral/written communication through individual and group discussions can encourage learners to ponder on the meaning of life and discover the purpose of their existence.

ENGL403	SPEECH AND ORAL COMMUNICATION	3	0	3
This is a developmental course in English communication geared towards competent, efficient, and effective interpersonal speaking across communicative contexts. It refines oral communication skills through accurate articulation of segmental phonemes, pronunciation drills and enunciation of the suprasegmental features of speech, specifically sentential stress and intonation. Further, it incorporates the mechanics and techniques of speech craft and delivery with emphasis on practical speaking experiences and analysis of audience psychology, which are deemed applicable in diverse speech situations.				
HUMR400	HUMAN RIGHTS	3	0	3
This course makes the students able to know the background, main concepts of Human Rights and the philosophical thoughts and Islamic view which contribute to modern Human Rights. It makes them able to analyze what is mentioned in different kinds of Human Rights sources such as Universal Declaration of Human Rights, International Covenant on Civil and Political Rights and International Covenant on Economic, Social and Cultural Rights. It deals in the same approach with the National Sources of Human Rights such as the Constitutional Law of Kingdom of Bahrain and National Action Charter with applications as well. The course makes the students able to analyze, discuss and debate Human Rights issues in different ways.				
BUSI631	PRINCIPLES OF MARKETING	3	0	3
This course focuses on the essentials of marketing, its nature and its scope that are crucially important to the organization's success in a dynamic environment. The course provides a broad background on the marketing concept, the role of marketing both within the organization and within the external environment, the marketing mix, (product, place, promotion, and price), market segmentation, targeting and positioning, consumer, and business behavior.				
BSIB636	FINANCIAL ACCOUNTING 2	3	0	3
This course deals with transactions, financial statements, and problems peculiar to the operations of partnerships and corporations. It emphasizes the formations, operations, dissolution, and liquidation of partnerships, and the basic considerations in forming a corporation and stock transactions.				
BUSI632	HUMAN RESOURCE MANAGEMENT	3	0	3
This course is an introductory course for Human Resource Management (HRM); it is designed to cover the major topics and issues related to HRM, which will help the student understand and analyze the role that HRM plays in formulating and implementing organizational strategy and in achieving overall organizational efficiency and effectiveness. The course exposes students to HRM concepts, objectives, and functions. It also looks at diverse challenges that face HRM in its environment. Additionally, the course focuses on the scope of HRM in terms of job analysis, Human resources planning and recruiting, selection, training, and performance evaluation and appraisal.				
BUSI633	MICROECONOMICS	3	0	3
This course introduces students to the economic analysis of decision-making, how markets work, and how consumers and firms make their decisions. The course focuses on the application of economic reasoning to a range of problems relevant for understanding the mechanisms and institutions that				

allocate and distribute resources. It covers rational decisions; demand and supply; the market mechanism; elasticity, efficiency, and equity.

ENGL502

TECHNICAL WRITING

3

0

3

This is an advanced course in English academic writing designed to deal with the application of the technical writing principles with the correspondence on business, science, and technology. It aims to develop the technical writing skills and communication of the college students through the discussions of its elements and ethics with the use of digital technologies. Furthermore, it enables students to adapt the various communication routes in the workplace, to conceptualize suitable contents of technical writing, to understand the characteristics and other methods of communication techniques, to plan and organize advanced level tasks and to work effectively and with accountability with other team members in a creative and productive manner, in any language learning scenario when achieving personal and group outcomes.

ARAB400A

ARABIC LANGUAGE

3

0

3

The course focuses on the fundamentals of Arabic language, such as reading, analyzing, and critique. It explains the characteristics of the required texts, which deal with different literary genres, prose and poetry. The course also focuses on the understanding and application of grammatical rules and basic morphological methods in Arabic, taking into account the correct spelling skills.

BUSI711

MANAGERIAL ACCOUNTING 1

3

0

3

This course covers the use of accounting information for internal planning, analysis, and decision-making with a focus on information generated by internal accounting systems. It focuses on equipping students with the knowledge to prepare, understand, evaluate, and act upon the many financial and non-financial reports used in managing modern firms. Such information is a key input into a wide range of analytical tools to support decisions: analyzing the profitability of various products, managing product-line portfolios, setting prices, measuring and managing the profitability of customers, making operational and strategic decisions, evaluating investments, and investigating efficiency.

BSIB711

ETHICS AND CORPORATE GOVERNANCE

3

0

3

The course provides advanced knowledge and understanding of the core ethical dimensions of business as they relate to the various stakeholders inside and outside the organization. Topics may include business ethical theory, ethical decision making, typical dilemmas and corporate social responsibility.

BUSI712

MATHEMATICS OF INVESTMENT

3

0

3

The course is a mathematical treatment of the methods used in understanding concepts, mathematical problems and solutions concerning money transactions associated with interest and time. It integrates practical and theoretical aspects of finance and investments essential for the success of all business disciplines. It also covers the theories and applications of simple and compound interest, annuity, stock, and bonds.

BUSI713


MACROECONOMICS

3

0

3


The primary focus of this course is twofold: (1) understanding the core macroeconomic concepts of growth, inflation, and unemployment – and how they are interrelated and (2) understanding how fiscal and monetary policy at both the national and international level influences these concepts. This course

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also covers concepts such as GDP, inflation, unemployment, usage of monetary and fiscal policies, in real world setting.


BUSI721	QUANTITATIVE METHODS	3	0	3
This course provides an introduction to the concepts and applications of quantitative methods in management. It develops mathematical and statistical competences necessary to facilitate progression in courses such as Operations Management. This course builds on the concepts and analytical tools taught in Principle of Statistics. This course focuses on developing quantitative methods, such as, linear programming, sensitivity and duality theory, transportation and assignment problems, network, and queuing theory in addition to waiting line, game theory and simulation.				
ENGL503	PUBLIC SPEAKING	3	0	3
This 3-unit course deals with the academic study of public speaking, its functions in present day situations in a culturally diverse society. It develops competent communicators and prepares students for communication challenges in local, as well as global contexts. Further, it is an avenue for students to embody the 3Cs of an effective public speaker: competence, character and composure, of which are essential in the demands of business-related correspondence and communication.				
BSIB721	CORPORATE AND BUSINESS LAW	3	0	3
This course develops an advanced knowledge and understanding of the general legal framework and of specific legal areas relating to business. It covers topics on employment law, formation and constitution of companies, the financing of companies and types of capital, administration, and regulation of companies. It also deals with the legal aspects of insolvency.				
BSIB722	MARKETING MANAGEMENT	3	0	3
This course covers interrelated dynamic elements of the marketing process used in the market landscape. The course focuses on the role and reach of marketing in the business environment as well as the numerous elements and functions of marketing activities. During this course the student will learn to think like marketers and will understand how marketing managers' use marketing elements to enable the business organizations to gain a competitive advantage.				
BSIB723	MANAGERIAL ACCOUNTING 2	3	0	3
This course covers an advanced knowledge and understanding of the management accounting concepts and techniques for performance measurement and for decision making. Topics cover some specialist cost and managerial accounting techniques; decision-making techniques; budgeting; variance analysis; performance management systems, performance measurement, and control.				
BSIB724	MANAGERIAL ECONOMICS	3	0	3
This course focuses primarily on the application of economic theory with business practice, for effective corporate decision-making - such as price-setting, output-setting, advertising, product differentiation, vertical integration, and collusive behavior. In this context, both the role of competition and the determinants of market structure are emphasized.				

BSIB731	INTERNATIONAL BUSINESS LAW	3	0	3
This course covers the legal environment of international business and contracting, international and U.S. trade laws and treaties, regulation of the international marketplace, legal theories, ethical issues, and regulatory climate affecting business policies and decisions. Topics include the classification and sources of law; contracts and functions of contracts; and forms of negotiable instruments.				
BSIB732	INTERNATIONAL ECONOMICS	3	0	3
This course deals with advanced theories of International Economics in real-life situations. It focuses on comparing international trade theories, and trade models, evaluating tariffs and non-tariffs, and trade barriers. This course also highlights the causes and solutions of financial crises in emerging economies.				
BSIB733	ENTREPRENEURSHIP & INNOVATION	3	0	3
The course introduces students to the main concepts of innovation. Throughout the course, students will learn how innovation is crucial for both individuals and organizations. Students will be provided with various tools and methods to promote innovation capacity within themselves and others. The course will equip students with the knowledge of how to contribute as an innovative team, how innovation is managed in real work situations, and how to spread innovation culture within a business organization. The course itself draws upon real-world examples and experiences of leading organizations from around the world using case studies.				
BSIB734	INTERNATIONAL BUSINESS	3	0	3
The course covers a basic understanding of how to manage business across borders. Both opportunities and risks are assessed in international markets. The course will expose students to differences between domestic and international business. Several topics are covered within the course such as international business entry modes, cultural effects on both organizational and individual behaviour, economic integration schemes, firm specific and country specific elements and their impact on creating competitive advantages. Moreover, the course explores the legal, business, social, political forces, governmental regulations, labour force and competition in an international environment.				
BSIB735	CORPORATE FINANCE 1	3	0	3
This course explores the core theories, concepts, and principles of corporate finance used in managerial decisions. It focuses on analyzing a firm's financial performance using financial ratio analysis, discussion of time value of money (TVM) and its usage in the valuation of bonds and stocks. Additionally, the course expose students to the methods of computing a company's cash flow.				
BSIB736	MANAGEMENT INFORMATION SYSTEMS	3	0	3
This course provides student with an introduction to Information Systems (IS) and Information Technology (IT) and their use in an increasingly competitive business world and supports them in making decisions concerning the planning, development, and implementation of information technology resources to increase organizational effectiveness and create a strategic advantage.				
FLAN501	FOREIGN LANGUAGE 1	3	0	3
This course aims to develop among the students the skills needed to be able to understand and speak Basic French. The students are expected to gain basic knowledge to communicate effectively in French. Recognize the effective use of French language in oral communication in various situations. Pronounce				

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words, phrases, sentences with the correct accent; utilize the conventions of standard French in listening and speaking; familiarity with the rules in French grammar and structure of sentences in French; infer meanings from short conversations; identify facts and opinions from varied selections; and opinions from varied selections and communicate effectively in French.

BSIB811	STRATEGY AND INTERNATIONAL MANAGEMENT	3	0	3
This course provides students with critical understanding of business firms as principal actors in a global system by integrating insights from the global manager's environment and cultural context. Global human resource functions, managing social responsibilities in international markets, organizational structure and control and global alliances are discussed in detail to provide students with a comprehensive overview of strategy formulation in international businesses.				
BSIB812	CROSS CULTURAL MANAGEMENT	3	0	3
This course exposes the student to the business environment in the Kingdom of Bahrain. It covers public sector regulations and policies as well as the role of Central Bank of Bahrain in adjusting the national economy beside the contribution of Tamkeen and Labour Market Regulatory Authority to small and medium enterprises as part of Bahrain vision 2030.				
BSIB813	CORPORATE FINANCE 2	3	0	3
This course examines advanced issues in corporate finance from the perspective of financial managers who are responsible for making significant investment and financing decisions both within the firm and in their interactions with investors. The course topics includes criteria for making investment decisions, valuation of financial assets and liabilities, relationships between risk and return, capital structure choice, payout policy, the effective use and valuation of derivative securities (futures, options, and convertible securities), and risk management.				
BSIB814	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	3	0	3
This BSIB course explores the overview of logistics; logistics and information technology; organizational and managerial issues in logistics (including reverse logistics); the supply chain management concept; demand management; order management and customer service; inventory management; distribution center; warehouse and plant location; warehousing management; packaging and materials management; transportation and transportation management and international logistics.				
BUSI811	ISLAMIC BANKING AND FINANCE 1	3	0	3
This course introduces students with economic rationale of Islamic values in Islamic financial system. It covers topics on the core principles and basic models of Islamic finance and establishes a framework for understanding this financial system. It examines how and why Islamic values determine the business climate. It provides a clear framework for analyzing the micro- and macro-economic foundations of the Islamic system.				
FLAN502	FOREIGN LANGUAGE 2	3	0	3
This course aims to equip the college students with the skills necessary for a meaningful communication in French. Understand the rules of French grammar and structure of sentences in French. Identify facts and opinions from varied selections; use punctuation marks as connectors in writing to describe elements of civilization; formulate sentences, drafts and revise texts; follow a process in catalogues,				

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advertisements/ slogans; engage in textual analysis techniques; engage in meaningful life situations using persuasive statements and demonstrate skills in oral/written communications in French.

BSIB821	DIGITAL BUSINESS	3	0	3
This course critically provides insight into the emergence of the digital economy that has unlocked new opportunities, leading to the creation of new innovations in data driven industries. It covers business driven technology, business strategies, innovative organization, e-business, collaborative partnership, business intelligence, global information systems and global trends.				
BSIB822	INTERNATIONAL PROJECT MANAGEMENT	3	0	3
This course covers the advanced processes, methods, techniques and tools that organizations use to manage projects. It focuses on a systematic methodology for initiating, planning, executing, controlling and closing projects. Drawing that project management in the modern organization is a complex-based activity, where various types of technologies are an inherent part of the project management process. It also acknowledges that project management involves both the use of resources from within the firm, as well as contracted from outside the organization.				
BSIB824	BUSINESS RESEARCH METHODS	3	0	3
The course studies the scope and significance of business research. It introduces students to the various aspects of business research, its types, tools, and methods, and students will learn how to apply business research techniques to real-world situations. The course covers topics such as the identification of a topic by the student, proposition of hypothesis, formulation of research questions, development of literature review, select research design and methodologies. Additionally, students will learn data collection techniques, primary and secondary data with application to specific problems, scaling and research instrument design, and sampling design.				
BSIB825	INTERNATIONAL FINANCE	3	0	3
The course provides students with knowledge of international finance that will be particularly valuable to those interested in pursuing financial management careers offered by multinational corporations. It focuses on the foreign exchange market, international parity relationship, international monetary system, forecasting foreign exchange rates, and futures and options on foreign exchange. Students will learn how to apply their knowledge to a variety of real-world problems and form their own opinions about pertinent issues arising from international trade and financial transactions.				
BUSI831	BUSINESS ANALYTICS	2	2	3
This course provides students with the essential concepts and tools needed to understand the emerging role of business analytics in organizations. The course covers understanding, application, analysis, and evaluation of descriptive, predictive, and prescriptive data mining and analytical approaches, methods, techniques, and tools placed and practiced in a spreadsheet environment and other useful applications to develop significant insights for effective business decision making.				
BSIB831	THESIS WRITING A	3	0	3
This course helps students develop the entrepreneurial skills required to design, refine, and commercialize new goods and services. Students will learn to work in interdisciplinary groups across three phases of entrepreneurship: ideation, planning, and implementation. Students in this initiative				

learn through experiencing the idea-to-venture process in an educational environment that is hardwired to encourage the development of original, inventive, and commercially viable ventures.

BSIB832	INTERNSHIP		12	6
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This course helps students to have the opportunity to develop new skills through experiential learning under the direction of a skilled practitioner. The arrangements for the working relationship must be established prior to the assignment.

BSIB841	INTERNATIONAL RESOURCING AND TALENT MANAGEMENT	3	0	3
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This course demonstrates critical understanding of the key aspects of international human resource management. It focuses on a range of approaches to resourcing and talent management at operational and strategic levels and critically analyzes their impact from contrasting organizational, cultural, and societal perspectives. It equips students with an appreciation of the global employment issues which may impact on resourcing and talent management strategy across a variety of sectors.

BSIB842	GLOBAL BUSINESS SUSTAINABILITY AND RESPONSIBILITY	3	0	3
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This course critically examines the global environmental influences on acting in a socially responsible way; foreign buyer reactions to responsible business and international market targeting to development of socially responsible international business strategies. It focuses on the strategies, practices, and the sustainability reporting framework that companies can use to contribute to the achievement of UN Sustainable Development Goals.

BSIB843	GLOBAL MARKETING STRATEGY	3	0	3
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The course covers the core theories, concepts and principles of marketing as applied to the global environment. It acknowledges the international similarities and differences in marketing functions as related to the marketing environment. The course emphasizes understanding and applying cultural differences, unique product needs, and pertinent changes in marketing across international borders.

BSIB844	GLOBAL SUPPLY CHAIN MANAGEMENT	3	0	3
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This BSIB course explores the fundamental principle of Supply Chain and logistics. The supply chain management concept: green supply chain, challenges faced by supply chain organization; order management and customer service; warehouse and plant location; warehousing management; packaging and materials management; transportation and transportation management, international logistics and supply chain network.

BSIB845	GLOBAL INVESTMENT AND PORTFOLIO MANAGEMENT	2	2	3
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This course examines the investment process and portfolio management's critical concepts and their applications in the global financial market. Hence, the course will allow the student to acquire professional-level skills in creating and managing their investment portfolios based on a combination of specialized methods in analyzing, evaluating, and applying fundamental and technical indicators.

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BSIB846	THESIS WRITING B	3	0	3
This course is a continuation of Entrepreneurship Program A. It provides an overview of entrepreneurship and planning new business ventures for aspiring entrepreneurs and managers. The objective is to create and present a high-quality business plan for a new venture using market research and financial analytical techniques.				
Elective	INTERNATIONAL BUSINESS NEGOTIATION	3	0	3
The course provides an in-depth understanding of the theoretical and practical skills needed to engage in negotiations, at both the domestic and international level. The course guides the students through cutting edge debates within the field of international negotiation and mediation and introduces them to the challenges of practical aspects of negotiation through in-class simulations.				
Elective	STRATEGIC LEADERSHIP	3	0	3
The course is designed to provide detailed understanding about leadership strategies of successful organizations and apply strategic and leadership models towards the success of an organization. It enables students to focus on various issues and challenges a leader encounter in managing organizations as well as the exploration of one's own strengths and weaknesses.				
Elective	INTERNATIONAL BUSINESS TRENDS & SEMINAR	3	0	3
This course aims to provide an avenue for the students to learn the recent developments and business trends related to accounting, finance, and other fields of business. Students will have an opportunity to work with guest faculty and business and other practitioners; and/or attend business conferences, webinars, and seminars.				
Elective	MANAGING QUALITY	3	0	3
The course deals with the critical knowledge and understanding of the scientific approach to management and employees to be involved in the continuous improvement of processes underlying the production of goods and services. The course intends to develop specialized skills with the learners along with the advanced knowledge on the process of total quality management.				
Elective	ISLAMIC BANKING AND FINANCE 2	3	0	3
This course provides students with deeper details of the Islamic Banking functions and products and tools available to investors, which enables students to formulate methods and strategies to identify solutions to Islamic banking finance problems and challenges. The major focus is on Islamic banking products like Islamic banking Retail Products of Vehicle, Machine and home finance (Ijara, Murabaha and diminishing Musharaka), Sukuk fund management, basis of Takaful compared to other conventional insurance.				
Elective	FINANCIAL RISK MANAGEMENT	3	0	3
This course provides the student with the different types of risks faced by corporations and frameworks for assessing and mitigating those risks. It aims to cover topics on instruments such as options, futures, pricing and hedging. This course also aims to introduce skills needed to get ready for a career in the banking and finance industry.				