

	Doc. No.	QR-AAD-018
	Issue No.	01
	Revision No.	03
College/Department: College of Administrative and Financial Sciences		
BSIB PROGRAMME SPECIFICATION 2021-2022		Page 1 of 24
1. Teaching Institution	University of Technology Bahrain	
2. University Department	College of Administrative and Financial Sciences (CAFS)	
3. Programme Title	Bachelor of Science in International Business (BSIB)	
4. Title of Final Award	Bachelor of Science in International Business (BSIB)	
5. Modes of Attendance offered	Actual classroom learning-interactive	
6. Accreditation	None	
7. Other external influences	<p>Local External Influences/ References</p> <p>Ministry of Education (MOE), Higher Education Council (HEC) Education and Training Quality Authority (BQA) Bahrain National Qualification Framework (NQF)</p> <p>International External Influences/ References</p> <p>QAA-UK Subject Benchmark Statement for General Business and Management 2019 European Council for Business Education (ECBE) Association to Advance Collegiate Schools for Business</p>	
8. Date of production/revision of this specification	September 1, 2021	
9. Aims of the Programme		
<p>The Bachelor of Science in International Business (BSIB) Programme provides knowledge and skills required to manage international and global business affairs. The programme intends to develop students with skills and competencies necessary to understand the dynamics of international and global dimension of management and strategy, trade and markets, finance, and emerging economies. The Programme also endeavors to prepare the students to obtain potentials leading to management positions and provides a launch pad for global careers.</p> <p>Programme Educational Objectives:</p> <p>Graduates of the programme three (3) to five (5) years after graduation shall be able to:</p> <ol style="list-style-type: none"> 1. Possess the relevant knowledge, skills, and entrepreneurial mindset to respond proactively and creatively to contemporary business issues and challenges of global business environment. 2. Engage and succeed in international business careers through a range of intellectual, professional attributes and transferable skills such as commercial acumen, research, teamwork, ethical behavior, proactive involvement, and effective communication. 3. Equip with the knowledge, understanding and academic skills to pursue post- graduate study and/or professional development. 		
10. Learning Outcomes, Teaching, Learning and Assessment Methods		
<ol style="list-style-type: none"> 1. Demonstrate critical knowledge and understanding of the characteristics, functions, processes of business organizations, management of risks, and economies in the global contexts. 2. Critically relate and adapt business related theories, models, concepts, and approaches to address complex business problems and changing nature of business at national and global level. 3. Use a broad range of approaches to provide in-depth business solutions related to domestic and international business operations and strategy, cross culture management, public policy 		

domains and ethical standards.

4. Critically analyze and evaluate the contemporary organizations, their practices, and the major business issues to make and communicate effective decisions.
5. Formulate creative business solution to business problems or opportunity using latest thinking, theories, frameworks in best business practices.
6. Use technology, investigative methods, quantitative skills, analytical tools, and specialized application in a manner that contribute to the effective management and execution of range of tasks.
7. Communicate using appropriate style and presentation about the specialized topics related to international business for the intended audience.
8. Manage and lead diverse groups in developing solutions to complex problems and issues.

Teaching and Learning Methods

Teaching and Learning Methods

1. Constructive Method. Learners must be fully engaged and active in the process of constructing meaning and knowledge based on their prior knowledge and experiences through the process of doing, making, writing, designing, creating, and solving. It allows teachers to implement differentiated learning, authentic assessment practices and incorporate technologies to improve individual learning experiences. It includes simulations, in-course projects, field trips, digital content, group discussions and reflections. This method strives to improve achievement by consciously developing learners' ability to consider ideas, analyze perspectives, solve problems, and make decisions on their own thereby making them more responsible and independent.
2. Inquiry based Method. Learners develop cognitive skills like critical thinking and problem solving by working on questions, problems, or scenarios and formulate creative solutions. The teachers use either structured, guided, or open inquiry to facilitates learning. As a process, learners are involved in their learning by formulating questions, investigating, building their understanding, and creating meaning and new knowledge on a certain lesson. Typical activities include laboratory sessions and research-based activities.
3. Collaborative Method. Learners are divided into small groups to learn something together and capitalize on one's other resources and skills, evaluating one another ideas, and monitoring one another's work. It allows students to actively interact by sharing experiences and take on different roles. Typically, students are provided with problems or projects that they work on together to search for understanding, meaning, or solutions and each group is expected to work together developing or formulating solutions and present the solution in class. The activities include think-pair-share, jigsaw, or round-robin which effectively engage students to complete the tasks.
4. Experiential learning method is the process of learning by doing. By engaging students to hands on experience which attempts to apply theories and knowledge learned in the classroom to real-world situations. This may include team challenges, simulations, company visits/fieldworks and other extracurricular activities. Experiential learning opportunities exist in a variety of course- and non-course-based forms and may include community service, service-learning, undergraduate research, study abroad, and culminating experiences such as internships, student teaching, and capstone projects

Assessment Methods

- Assessment is done independently for each course. Variety of assessment tools will be used to assess achievement of intended learning outcomes including but not limited to major exams, assignments, case analysis and presentations, including capstone project.
- In addition, assessments of learning outcome also include capstone project, practicum, and indirect assessment.

11. Programme Structure**BACHELOR OF SCIENCE IN INTERNATIONAL BUSINESS (BSIB)**

CURRICULUM PLAN EFFECTIVE SY2021-2022

REMEDIAL CLASSES

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
MATH300	Remedial Mathematics	3	0	0	
ENGL301	Speaking and Listening	9	0	0	
ENGL302	Grammar and Vocabulary	9	0	0	
Total Units				0	

FIRST YEAR ATTENDANCE**FIRST TRIMESTER**

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
ENGL401	English Communication Skills 1	3	0	3	
MATH401	College Algebra	3	0	3	
BUSI615	Principles of Management	3	0	3	
COMP613	Fundamentals of Information Systems	3	0	3	
HIST400	History of Bahrain and GCC Region	3	0	3	
SOCI400	Sociology	3	0	3	
EUTH400	Euthenics 1	1	0	0	
Total Units				18	

SECOND TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
ENGL402	English Communication 2	3	0	3	ENGL401
MATH403	Business Statistics	3	0	3	MATH401
BSIB626	Business Organization and Management	3	0	3	BUSI615
BUSI621	Organizational Behavior	3	0	3	BUSI615
BUSI622	Financial Accounting 1	2	2	3	
BSIB625	Business Technology Applications	2	2	3	COMP613
EUTH401	Euthenics 2	1	0	0	EUTH400
Total Units				18	

THIRD TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
ENGL403	Speech and Oral Communication	3	0	3	ENGL402
HUMR400	Human Rights	3	0	3	SOCI400
BUSI631	Principles of Marketing	3	0	3	BUSI615
BSIB636	Financial Accounting 2	3	0	3	BUSI622
BUSI632	Human Resource Management	3	0	3	BSIB626;BUSI621
BUSI633	Microeconomics	3	0	3	
Total Units				18	

**SECOND YEAR ATTENDANCE
FIRST TRIMESTER**

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
ENGL502	Technical Writing	3	0	3	ENGL403
ARAB400	Arabic Language	3	0	3	
BUSI711	Managerial Accounting 1	3	0	3	BSIB636
BSIB711	Ethics and Corporate Governance	3	0	3	BUSI632
BUSI712	Mathematics of Investment	3	0	3	BSIB636
BUS1713	Macroeconomics	3	0	3	
Total Units				18	

SECOND TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
BUSI721	Quantitative Methods	3	0	3	BSIB625
ENGL503	Public Speaking	3	0	3	ENGL403
BSIB721	Corporate and Business Law	3	0	3	BSIB711
BSIB722	Marketing Management	3	0	3	BUSI631
BSIB723	Managerial Accounting 2	3	0	3	BUSI711
BSIB724	Managerial Economics	3	0	3	BUSI633
TOTAL				18	

THIRD TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
BSIB731	International Business Law	3	0	3	BSIB721
BSIB732	International Economics	3	0	3	BSIB713; BSIB724
BSIB733	Entrepreneurship & Innovation	3	0	3	BSIB722; BSIB723
BSIB734	International Business	3	0	3	BSIB722
BSIB735	Corporate Finance 1	3	0	3	BUSI712
BSIB736	Management Information System	2	2	3	BSIB625
Total Units				18	

**THIRD YEAR ATTENDANCE
FIRST TRIMESTER**

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
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FLAN501	Foreign Language 1	3	0	3	
BSIB811	Strategy and International Management	3	0	3	BSIB733, BSIB734
BSIB812	Cross Cultural Management	3	0	3	BSIB731
BSIB813	Corporate Finance 2	3	0	3	BSIB735; BSIB732
BSIB814	Logistics and Supply Chain Management	3	0	3	BUSI721
BUSI811	Islamic Banking and Finance 1	3	0	3	BSIB735
Total Units				18	

SECOND TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
FLAN502	Foreign Language2	3	0	3	FLAN501
BSIB821	Digital Business	3	0	3	BSIB811
BSIB822	International Project Management	3	0	3	BSIB814
BSIB823	Elective 1	3	0	3	ENGL503
BSIB824	Business Research Methods	3	0	3	ENGL502, MATH403; BSIB812
BSIB825	International Finance	3	0	3	BSIB813; BUSI811
Total Units				18	

THIRD TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
BUSI831	Business Analytics	2	2	3	BSIB736
BSIB831	Thesis Writing A	3	0	3	BSIB821; BSIB824
BSIB832	Internship	0	12	6	BSIB821; BSIB825
BSIB833	Elective 2	3	0	3	BSIB821
BSIB834	Elective 3	3	0	3	BSIB825
Total Units				18	

FOURTH YEAR ATTENDANCE

FIRST TRIMESTER

Course Code	Course Title	Lec	Lab	Units	Pre-Requisites
BSIB841	International Resourcing and Talent Management	3	0	3	BSIB812
BSIB842	Global Business Sustainability and Responsibility	3	0	3	BSIB812

BSIB843	Global Marketing Strategy	3	0	3	BSIB821
BSIB844	Global Supply Chain Management	3	0	3	BSIB822
BSIB845	Global Investment and Portfolio Management	2	2	3	BSIB825
BSIB846	Thesis Writing B	3	0	3	BSIB831
Total Units				18	
Grand Total				180	

ELECTIVES

Course Code	Course Title (Any three (3) among the following electives) Course Title	Units
	Elective 1	
	International Business Negotiation	3
	Strategic Leadership	3
	Elective 2	
	International Business Trends & Seminar	3
	Managing Quality	3
	Elective 3	
	Islamic Banking 2	3
	Financial Risk Management	3

12. Awards and Credits

Degree/ Certificate Awarded	Bachelor's Degree
Total Units for Degree	180
Total Trimesters Completed	10

11. Development Planning

1. Periodic in-house trainings and peer mentoring related to subject specialization.
2. Attendance of faculty members to local and international conferences, seminars and trainings related to their fields of specialization.
3. Support faculty members to conduct research projects and publish research outputs aligned to college research thrusts and priorities.
4. Establish partnerships and linkages where research collaborations can be made.

12. Admission Criteria

Admission to AMA International University - Bahrain (AMAIUB) is open to all qualified applicants.

Criteria for Admission to the University

Acceptance to the University depends on the following criteria:

Admissions Criteria for Undergraduate Students

A. For First Year Undergraduate Applicants

Acceptance to the University depends on the following admissions requirements:

1. Completely filled out an admission application form.
2. Minimum secondary school scores 60% or its equivalent.
3. AMA Placement Test (Oxford Online Placement Test (OOPT)) result.
4. Submission of all required documents stated in the Admissions Policy.

To be admitted to any undergraduate programme, the applicant must satisfy the minimum secondary school grades or its equivalent without the need to take the AMA placement test and remediation classes of English, and Math, as shown in the following table:

Subtest Component for Bahraini, KSA, Kuwait, Qatar, Yemen, Switzerland, USA, and Ecuador Qualification		Programme			
		Engineering Studies (BSIE, BSME, BSEnE)	Computing Studies (BSCS, BSIT)	Business (BSBI, BSAF)	International Business
Mathematics	Science/ Technical/General Track	At least 70% or C	At least 70% or C	At least 70% or C	At least 60% or D
	Commercial and Literature Tracks	At least 80% or B	At least 80% or B	At least 80% or B	At least 60% or D
Science		60	60	60	N/A
English		At least 80 or B	At least 80 or B	At least 80 or B	At least 80 or B

Subtest Component for Other Qualification (Indian, Pakistan, and West African)		Programme			
		Engineering Studies (BSIE, BSME, BSEnE)	Computing Studies (BSCS, BSIT)	Business (BSBI, BSAF)	International Business
Mathematics	Science/ Technical/General Track	At least 51 or C1	At least 51 or C1	At least 51 or C1	At least 41 or C2
	Commercial and Literature Tracks	At least 71 or B1	At least 71 or B1	At least 71 or B1	At least 41 or C2
Science		60	60	60	N/A

English		At least 71 or B1	At least 71 or B1	At least 71 or B1	At least 71 or B1
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*Note: Science component is subject to the evaluation of the Dean.

For the undergraduate applicant who did not meet the minimum required secondary school grades in Mathematics, Science and English or its equivalent, his/her admissions depends on the following criteria:

Programme	Secondary School Grade	Placement Test in English (OOPT)	Remarks
All Programmes	60-79 % grade in English	Score \geq 55 %	No need for remediation in English
		Score < 55 %	Remediation in English
Engineering (BSIE, BSME, BSEnE), Computing (BSCS, BSIT) Business (BSBI, BSAF)	For Commercial Track: Score 60-79% in Math For Scientific and technical Track: Score 60-69% in Math	N/A	Remediation in Math
	For Science score <60%	N/A	Tutorial class in general sciences
International Business	Score <60% in Math	N/A	Remediation in Math
All Programmes	CGPA < 60% for Bahraini and KSA CGPA < 41% for Indian and Pakistan	N/A	Will be subjected to 5% admission rule of AMAIUB (As explained under note)

*This is applicable to Bahraini and similarly equivalent qualification

a. Secondary Grade in English

A qualified applicant for all programmes whose secondary school grade in English is within 60-79%, needs to take the placement test in English (OOPT). If the OOPT test result is 55 or above, applicant will not take remediation course in English. However, if the result is lower than 55%, applicant will take remediation course in English.

b. TOEFL/IELTS

Qualified applicant who attained the score of at least 500 (173 CBT, 61 iBT) for TOEFL, or with a score of 5.5 for IELTS, is exempted to sit the required English placement test.

c. Secondary Grade in Math

A qualified applicant for Engineering (BSIE, BSME, BSEnE), Computing (BSCS, BSIT) or Business (BSBI, BASF) programme who has a secondary grade score in Math of 60-79% for commercial track and 60-69% for scientific and technical tracks and lower than 60% for the International Business programme has to take the remediation course in Math.

Note: AMAIUB can accept new students equivalent to 5% of the total enrollment where student applicant has a CGPA below 60% but not lower than 50% from Bahraini Schools; below 41% but not lower than 33% from Indian and Pakistan Schools; and for other non-Bahrain based Schools, it will be based on the passing mark of the school. The 5% is subject to strict evaluation by the dean and the applicant's score in the OOPT and the secondary school grades.

d. Secondary Grade in Science

A qualified applicant for Engineering (BSIE, BSME, BSEnE), Computing (BSCS, BSIT) or Business (BSBI, BASF) programme who has a secondary grade score in science of lower than 60% has to take tutorial class in general science before taking any university-level science course.

B. For Undergraduate Transfer Student Applicants

Application Requirements:

1. Completely filled out an admission application form
2. Official Transcript of Records (TOR) from the university previously attended. Rules and regulations of the HEC-Bahrain regarding the authentication of foreign certificates and private school certificates are to be applied when necessary.
3. Course description of all completed courses for which transfer credit is sought (authenticated by the originating university)
4. Certificate of Transfer from the university previously attended stamped by MOE, if any.
5. Withdrawal Certificate stamped by MOE
6. Submission of all required documents stated in the admissions policy.
7. The applicant should have a good moral standing from the university from which he/she is transferring.

Admissions Requirements:

- a. For Bahrain and KSA qualifications, the applicant should have at least a secondary school average of 60%. For non-Bahrain secondary qualifications (Indian and Pakistan) the applicant should have at least 41% secondary school average; and for other non-Bahraini qualifications please refer to the table of cut-off.
- b. If the applicant has taken and passed courses in English and Mathematics in the previous university, the applicant will be exempted in taking the remedial courses in both English and Mathematics. The applicant may proceed to mainstream university courses and is eligible to

apply for credit transfer.

c. If the applicant has not taken any courses in English, he/she shall take the OOPT. If the results on the two parts of OOPT results is passed, he will proceed to university English courses, otherwise, he/she will enroll the remedial courses in English where he/she fails.

d. If the applicant has not taken any course in Mathematics, the basis for evaluation whether remedial course in mathematics is required or not is the score in mathematics subjects in his/her last year in the secondary school certificate using the table presented earlier.

The transfer of course credits is accepted at AMAIUB provided that courses applied for crediting are equivalent to the courses where credit will be transferred. Practicum (Internship) course is eligible for credit transfer with the same practicum (internship) course from other university or re-admitted student from AMAIUB.

The University requires the undergraduate student to complete at least 50% of the required credit units/hours of a programme in residence at AMAIUB. The maximum credit units/hours that are eligible for transfer credits should not exceed two-thirds (66%) of the required credit units/hours based on his/her original degree from another university.

13. Key Resources of information about the programme

1. Included in the College Catalogue
2. Uploaded on the AMAIUB website

14. Skills Map												
Year	Course Code	Course Title	Core (C) or Option (O)	Program Intended Learning Outcomes								
				P1	P2	P3	P4	P5	P6	P7	P8	
Year 1 1 st Tri	ENGL401	English Communication Skills 1	(C)								CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	MATH401	College Algebra	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8		
	BUSI615	Principles of Management	(C)	CILO1 CILO2	CILO3		CILO4 CILO6	CILO5			CILO7	CILO8
	HIST400	History of Bahrain and GCC Region	(C)				CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8					
	COMP613	Fundamentals of Information Systems	(C)		CILO1 CILO2 CILO3 CILO4			CILO5	CILO6	CILO7	CILO8	
	SOCI400	Sociology	(C)		CILO1 CILO2	CILO3 CILO4 CILO5 CILO6					CILO7	CILO8
	EUTH400	Euthenics1	(C)									
Year 1 2 nd Tri	ENGL402	English Communication2	(C)								CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	MATH403	Business Statistics	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8		
	BSIB626	Business Organization and Management	(C)	CILO1 CILO2	CILO3		CILO4 CILO6	CILO5			CILO7	CILO8
	BUSI621	Organizational Behavior	(C)	CILO1 CILO2 CILO3 CILO4			CILO5		CILO6	CILO7	CILO8	
	BUSI622	Financial Accounting 1	(C)	CILO1 CILO2		CILO3		CILO4 CILO5	CILO6	CILO7	CILO8	

	BSIB625	Business Technology Applications	(C)						CILO1 CILO2 CILO4 CILO6 CILO7	CILO3 CILO5	CILO8
	EUTH401	Euthenics2	(C)								
Year 1 3rd Tri	ENGL403	Speech and Oral Communication	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	HUMR400	Human Rights	(C)				CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8				
	BUSI631	Principles of Marketing	(C)	CILO1 CILO2 CILO3	CILO4				CILO6	CILO7	CILO8
	BSIB636	Financial Accounting 2	(C)	CILO1 CILO2		CILO3 CILO4	CILO5		CILO6	CILO7	CILO8
	BUSI632	Human Resources Management	(C)	CILO1 CILO2		CILO3 CILO4	CILO5 CILO6		CILO7		CILO8
	BUSI633	Microeconomics	(C)	CILO1 CILO2	CILO3 CILO4			CILO5	CILO6	CILO7	CILO8
Year 2 1st Tri	ENGL502	Technical Writing	(C)					CILO3 CILO4 CILO5 CILO6	CILO2	CILO1	CILO8
	ARAB400	Arabic Language	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	BUSI711	Managerial Accounting 1	(C)	CILO1 CILO2	CILO3 CILO4			CILO5	CILO6	CILO7	CILO8
	BUSI712	Mathematics of Investment	(C)	CILO1 CILO2	CILO3	CILO4	CILO5		CILO6	CILO7	CILO8
	BUS1713	Macroeconomics	(C)	CILO1 CILO2	CILO3 CILO4			CILO5	CILO6	CILO7	CILO8
	BSIB711	Corporate Governance and Ethics	(C)	CILO1 CILO2 CILO3	CILO4 CILO5	CILO6	CILO7			CILO8	
Year 2 2nd Tri	BUSI721	Quantitative Methods	(C)	CILO1 CILO2		CILO3 CILO4		CILO5	CILO6	CILO7	CILO8
	ENGL503	Public Speaking	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	BSIB721	Corporate and	(C)		CILO1		CILO3	CILO5		CILO7	CILO8

		Business Law			CILO2		CILO4	CILO6			
	BSIB722	Marketing Management	(C)	CILO1 CILO2	CILO3 CILO4		CILO5		CILO6	CILO7	CILO8
	BSIB723	Managerial Accounting 2	(C)	CILO1 CILO2	CILO3 CILO4			CILO5	CILO6	CILO7	CILO8
	BSIB724	Managerial Economics	(C)	CILO1	CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8
Year 2 3rd Tri	BSIB731	International Business Law	(C)		CILO1 CILO2		CILO3 CILO4	CILO5 CILO6		CILO7	CILO8
	BSIB732	International Economics	(C)	CILO1 CILO2	CILO3 CILO4		CILO5		CILO6	CILO7	CILO8
	BSIB733	Entrepreneurship & Innovation	(C)	CILO1 CILO2	CILO3 CILO4		CILO5		CILO6	CILO7	CILO8
	BSIB734	International Business	(C)	CILO1 CILO2	CILO4	CILO5 CILO6			CILO3	CILO7	CILO8
	BSIB735	Corporate Finance 1	(C)		CILO1 CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8
	BSIB736	Management Information System	(C)	CILO1 CILO2			CILO3 CILO4		CILO5 CILO6	CILO8	CILO7
Year 3 1st Tri	FLAN501	Foreign Language 1	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	BSIB811	Strategy and International Management	(C)	CILO1 CILO2	CILO3 CILO4		CILO5		CILO6	CILO7	CILO8
	BSIB812	Cross Cultural Management	(C)	CILO1 CILO2	CILO3 CILO4	CILO5 CILO6				CILO7	CILO8
	BSIB813	Corporate Finance 2	(C)		CILO1 CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8
	BSIB814	Logistics and Supply Chain Management	(C)	CILO1 CILO2	CILO3			CILO4 CILO5	CILO6	CILO7	CILO8
	BUSI811	Islamic Banking and Finance 1	(C)		CILO1 CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8
Year 3 2ndTri	FLAN502	Foreign Language2	(C)							CILO1 CILO2 CILO3 CILO4 CILO5 CILO6 CILO7 CILO8	
	BSIB821	Digital Business	(C)		CILO1 CILO2 CILO3	CILO4			CILO6	CILO7	CILO8
	BSIB822	International Project Management	(C)		CILO1 CILO2 CILO3	CILO4	CILO5		CILO7	CILO6	CILO8
	BSIB823	Elective 1	(C)								
	BSIB824	Research Methods	(C)				CILO1 CILO2	CILO3 CILO4 CILO5	CILO6	CILO7	CILO8
	BSIB825	International Finance	(C)	CILO1	CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8
Year	BUSI831	Business Analytics	(C)	CILO1 CILO2	CILO4	CILO6	CILO5		CILO7		CILO8

3 3rd Tri				CILO3							
	BSIB831	Thesis Writing A	(C)				CILO1 CILO2	CILO3 CILO4 CILO5	CILO6	CILO7	CILO8
	BSIB832	Internship	(C)	CILO1	CILO2	CILO3	CILO4	CILO5	CILO6	CILO7	CILO8
	BSIB833	Elective 2	(C)								
	BSIB834	Elective 3	(C)								
Year 4 1stTri	BSIB841	International Resourcing and Talent Management	(C)	CILO1 CILO2	CILO3	CILO5	CILO4 CILO6			CILO7	CILO8
	BSIB842	Global Business Sustainability and Responsibility	(C)		CILO1 CILO2		CILO4 CILO5 CILO6		CILO3	CILO7	CILO8
	BSIB843	Global Marketing Strategy	(C)	CILO1 CILO2	CILO3	CILO5	CILO6		CILO4	CILO7	CILO8
	BSIB844	Global Supply Chain Management	(C)	CILO1 CILO2	CILO3	CILO4 CILO5	CILO6			CILO7	CILO8
	BSIB845	Global Investment and Portfolio Management	(O)	CILO1 CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8	
	BSIB846	Thesis Writing B	(C)	CILO1	CILO2	CILO3	CILO4	CILO5	CILO6	CILO7	CILO8

ELECTIVE COURSES

Elective Title		P1	P2	P3	P4	P5	P6	P7	P8
International Business Negotiation	(O)	CILO1 CILO2	CILO3 CILO4		CILO5		CILO6	CILO7	CILO8
Strategic Leadership	(O)	CILO1 CILO2 CILO3 CILO4			CILO5 CILO6		CILO7		CILO8
International Business Trends & Seminar	(O)		CILO2 CILO3	CILO1	CILO4	CILO5	CILO6	CILO7	CILO8
Managing Quality	(O)	CILO1	CILO2	CILO3	CILO4 CILO5 CILO6			CILO7	CILO8
Islamic Banking 2	(O)		CILO1 CILO2		CILO3 CILO4	CILO5		CILO7	CILO8
Financial Risk Management	(O)		CILO1 CILO2		CILO3 CILO4	CILO5	CILO6	CILO7	CILO8

Course Description

Course Code	Course Title	LecHrs	Lab Hrs	Units
ENGL401	English Communication Skills 1	3	0	3
This is an introductory course in English communication designed to provide comprehensive, up-to-date, and relevant instruction in the correct use of grammar. It intends to build up students' confidence in communicating their thoughts, ideas, information and messages through the functions and structures of different words, phrases, clauses, sentences, and paragraphs. In addition, the integration of language skills increases their communicative competence and prepares them for the academic and social challenges in college and beyond.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
MATH401	College Algebra	3	0	3
This course is designed to familiarize learners with main theories, principles and concepts of college algebra that are useful in analysis and simplification of basic and some advanced mathematical problems. Content includes functions which are polynomial, rational, exponential, logarithmic, and related equations. Sketching graphs, Matrices, determinants, progressions, and inequalities as applied to engineering.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI615	Principles of Management	3	0	3
This course demonstrates in-depth understanding of the theoretical concepts of organizations and the roles and responsibilities of managers by introducing the framework for understanding organizations and organizational processes. It provides analysis of organizations and the management tools of planning, organizing, and staffing. The course emphasizes experiential learning and draws on case studies to help gain practical insights into modern organizations.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
COMP613	Fundamentals of Information Systems	3	0	3
This course focuses on the detailed knowledge on management information systems by establishing a link between business processes and information technology. It includes the topics on decision making frameworks, types of information systems, systems development, networks, IT infrastructure and, social impacts of IT.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
HIST400	History of Bahrain and the GCC Region	3	0	3
This Course includes the history of the Kingdom of Bahrain and the Arabian Gulf region. It includes the important events in Bahrain and the Arabian Gulf region and their impact on the current situation. It covers the strategic importance of Bahrain, starting with "Ancient civilizations and passing through" the Islamic era, Bahrain's entry into Islam, Portuguese occupation, competition of powers in the 17 th century and the rise of a tribe of Al-Atub. It includes the history of Bahrain under the British protection and the conventions between Bahrain and Great Britain up to British troops leaving the region. It describes the places and persons as well as the historical developments and achievement in Bahrain during the time of Al- Khalifah. It includes independence of Bahrain, issuing of the first constitutional law, reform project by His Majesty King Hamad, constitutional amendments, establishment of GCC, history of Arab Gulf states. It makes the student able to present his patriotic character through historical discussions.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
SOCI400	Sociology	3	0	3
This course is designed to expose students to a detailed approach to studying society. It intends to give emphasis on the sociological perspectives, relationships with other social sciences, the main figures in sociological development, including introduction to culture, transformation of societies, importance of socialization, social groups, deviance, and social control. Further, it incorporates the discussions on social institutions that enable the college students to understand the economic perspective from ancient to present, the evolution of education and the current viewpoint of family.				

Course Code	Course Title	LecHrs	Lab Hrs	Units
EUTH400	Euthenics 1	1	0	0
This course is designed to bring in the policies and procedures in the university, to guide the students in the performance of their respective role and to become adept on ideals needed in their academic pursuit. Thus, students are oriented on the history, vision, mission, values and objectives of the university, the services and academic support available, the academic and non-academic policies, the different misconduct, and violations with corresponding penalties in which the learning objectives are better facilitated by various classroom discussion through collaborative teamwork learning experience.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
ENGL402	English Communication Skills 2	3	0	3
This is an intermediate course in English communication geared towards equipping the college students with writing skills in preparation for academic writing. It progresses from familiarizing the sentence conventions to balancing the structures of the sentence for variation and rhythm. Further, it enables students to follow the principles that govern the composition writing in achieving unity, coherence, and emphasis; to improve their expository, descriptive, narrative, and argumentative works and to get hold of the discipline in academic writing for future advantages by providing them the opportunity in adhering the process of writing for effective communication.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
MATH409	Business Statistics	3	0	3
The course deals with the study of the fundamental concepts and principles in statistics and its application to business. It covers concepts on collecting, organizing, and presenting data, numerical descriptive measures, probability distributions, and inferential measures.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB626	Business Organization and Management	3	0	3
This course demonstrates detailed knowledge and understanding of the challenges and opportunities associated with organizational management in the global environment. It emphasizes on the process and effect of internationalization in contemporary business, along with an introduction to theories, concepts, and skills relevant to managing effectively in today's global environment.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI621	Organizational Behavior	3	0	3
The course takes an in-depth look at human behavior in organizations. Incorporating current management theory and research, the course investigates the factors that influence individual and group performance. Topics include perception, personality, attitudes, values, motivation, decision making, leadership, power and politics, conflict and negotiation, groups, and culture.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI622	Financial Accounting 1	2	2	3
This course deals with detailed knowledge and understanding of the accounting cycle for business using the computerized accounting system. It includes topics on accounting cycle, cash, accounts receivable, inventory, and the preparation of financial statements for business decision-making.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB625	Business Technology Applications	2	2	3
This course is designed to develop the technological proficiencies of the students in word processing, spreadsheets, presentations, data visualization, electronic mail, and internet browsing.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
EUTH401	Euthenics 2	1	0	0
This course is designed to provide the discussion on the students' rules and regulations of the university to practice the right conduct of behavior inside and outside the university premises. It intends to teach the students on the different stages of personality development, the equivalent penalties in different academic offences and factors that influence behavioral multiple intelligences. Further, the incorporation of oral/written communication through individual and group discussions can encourage learners to ponder on the meaning of life and discover the purpose of their existence.				

Course Code	Course Title	LecHrs	Lab Hrs	Units
ENGL403	Speech and Oral Communication	3	0	3
This is a developmental course in English communication geared towards competent, efficient, and effective interpersonal speaking across communicative contexts. It refines oral communication skills through accurate articulation of segmental phonemes, pronunciation drills, and enunciation of the suprasegmental features of speech, specifically sentential stress, and intonation. Further, it incorporates the mechanics and techniques of speech craft and delivery with emphases on practical speaking experiences and analysis of audience psychology, which are deemed applicable in diverse speech situations.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
HUMR400	Human Rights	3	0	3
This course makes the students able to know the background, main concepts of Human Rights and the philosophical thoughts and Islamic view which contribute to modern Human Rights. It makes them able to analyze what is mentioned in different kinds of Human Rights sources as Universal Declaration of Human Rights, International Covenant on Civil and Political Rights and International Covenant on Economic, Social and Cultural Rights. It deals in the same approach with the National Sources of Human Rights such as the Constitutional Law of Kingdom of Bahrain and National Action Charter with applications as well. The course makes the students able to analyze, discuss and debate Human Rights issues in different ways.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI631	Principles of Marketing	3	0	3
The course demonstrates detailed knowledge and understanding of the principles and practices of modern marketing. It emphasizes on the process of planning and executing the conception, pricing, promotion, and distribution of ideas, good, and services that satisfy individual and organizational objectives.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB636	Financial Accounting 2	3	0	3
This course provides detailed knowledge and understanding on the transactions, financial statements, and problems peculiar to the operations of partnerships and corporations as distinguished from the sole proprietorship. Special topics on book value per share and earnings per share are included.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI632	Human Resource Management	3	0	3
This course demonstrates advanced knowledge and understanding on the management of the most important resource in an organization-human resource. It surveys contemporary techniques for managing the corporate human resource's function. Topics include planning, staffing, developing, rewarding, and maintaining organizations, jobs, and people.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI623	Microeconomics	3	0	3
This course is to develop ways of analyzing the behavior of specific economic units that make up the economic aggregates. The main focuses will be on theories of consumption, production, and cost. The course enables the students to demonstrate in depth understanding of law of demand, law of supply, concept of elasticity, consumer behavior and cost analysis. The course will rely on graphical analysis and numerical calculations. The learners will demonstrate deep understanding of the micro economic principles and its methods as well as tools to understand micro units of economy.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
ENGL502	Technical Writing	3	0	3
This is an advanced course in English academic writing designed to deal with the application of the technical writing principles with the correspondence on business, science, and technology. It aims to develop the technical writing skills and communication of the college students thru the discussions of its elements and ethics with the use of digital technologies. Furthermore, it enables students to adapt the various communication routes in the workplace, to conceptualize suitable contents of technical writing, to understand the characteristics and other methods of communication techniques, to plan and organize				

advanced level tasks and to work effectively and with accountability with other team members in a creative and productive manner, in any language learning scenario when achieving personal and group outcomes.

Course Code	Course Title	LecHrs	Lab Hrs	Units
ARAB400	Arabic Language	3	0	3
The course focuses on the fundamentals of Arabic language, such as reading, analyzing, and critique. It explains the characteristics of the required texts, which deal with different literary genres, prose, and poetry. The course also focuses on the understanding and application of grammatical rules and basic morphological methods in Arabic, taking into account the correct spelling skills.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI711	Managerial Accounting 1	3	0	3
This course focuses on modern techniques and approaches for active management of operation costs to achieve organizational efficiency and effectiveness. Specific topics cover cost management information, cost behavior; cost terms and concepts; cost classification; and cost accounting techniques.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB711	Ethics and Corporate Governance	3	0	3
The course provides advanced knowledge and understanding of the core ethical dimensions of business as they relate to the various stakeholders inside and outside the organization. Topics may include business ethical theory, ethical decision making, typical dilemmas and corporate social responsibility.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI712	Mathematics of Investment	3	0	3
The course provides in-depth understanding concepts, mathematical problems and solutions concerning money transaction associated with interest and time. It integrates practical and theoretical aspects of finance and investments essential for the success of all business disciplines. It also covers discussions regarding the theories and applications of simple and compound interest and simple annuity.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI713	Macroeconomics	3	0	3
This course deals in advanced macroeconomic issues focusing on the determination of GDP, unemployment, interest rates, and inflation. The students will have advanced understanding of circular flow, inflation, unemployment, nominal GDP and real GDP, aggregate demand, and aggregate supply. The course builds advanced skills to analyze the macroeconomic policies, such as fiscal and monetary policies. It enables students to apply macroeconomics tools to real world economic policy.				

Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI721	Quantitative Methods	3	0	3
The course provides an advanced knowledge and understanding of quantitative techniques currently used in business and management. The course is designed for students to apply quantitative techniques, as well as software applications, in solving business problems and/or in making decisions. Topics include linear programming, forecasting and linear regression, queuing models, decision network analysis and decision theory.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
ENGL503	Public Speaking	3	0	3
This 3-unit course deals with the academic study of public speaking, its functions in present day situations in a culturally diverse society. It develops competent communicators and prepares students for communication challenges in local, as well as global contexts. Further, it is an avenue for students to embody the 3Cs of an effective public speaker: competence, character, and composure, of which are essential in the demands of business-related correspondence and communication.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB721	Corporate and Business Law	3	0	3
This course develops an advanced knowledge and understanding of the general legal framework and of specific legal areas related to business. It covers topics on employment law, formation and constitution of companies, the financing of companies and types of capital, administration, and regulation of companies. It also deals with the legal aspects of insolvency. Business laws operating in Bahrain are also given emphasis on this course.				

Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB722	Marketing Management	3	0	3
The course provides advanced knowledge and understanding of the concepts of making marketing decisions in business. It covers analyzes of customers' needs, market segmentation, customer relationship management, integrated communication management and managerial implications of various decisions paradigms and models used in business marketing management				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB723	Managerial Accounting 2	3	0	3
This course covers an advanced knowledge and understanding of the management accounting concepts and techniques for performance measurement and for decision making. Topics covers some specialist cost and management accounting techniques; decision-making techniques; budgeting; variance analysis; performance management systems, performance measurement, and control.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB724	Managerial Economics	3	0	3
This course demonstrates advanced knowledge and understanding of the application of economic theory and methodology to decision-making problems faced by private and public institutions. How to combine the scarce economic resources of a business so that their resources are allocated in the most efficient manner to maximize the value of their enterprise, theory and estimation of demand, production and cost, market structure and pricing policies.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB731	International Business Law	3	0	3
This course provides advanced knowledge and understanding of business laws, regulations, and principles which influence the transaction of business in the international arena. Topics include the classification and sources of law; contracts and functions of contracts; and negotiable instruments.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB732	International Economics	3	0	3
The course critically examines the patterns and the mechanisms of international economics, with a special focus on international trade. It discusses the patterns of international trade, why nations trade, what they trade, and who gains from trade, without explicit policy interventions. It analyzes the determinants and the implementations of different trade policies, the motives for countries or organizations to restrict or regulate international trade, and the welfare implications of those trade policies.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB733	Entrepreneurship & Innovation	3	0	3
This course draws on theories of innovation and entrepreneurship to explore how effective organizations engage in these two strongly integrated processes, exploring product, service and process innovation and demonstrating the role of innovation as a driver of organizational growth and development.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB734	International Business	3	0	3
This course provides advanced knowledge and understanding of the implications of international business for the organization strategy, structure, and functions in the context of the global marketplace. It emphasizes the managerial implications of differing political, economic, and legal systems of a country. It covers topics on globalization; national differences in political, economic, legal systems, and economic development; regional economic integration; organizations of international business; and entry modes in developed and emerging markets.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB735	Corporate Finance 1	3	0	3
The course deals with advanced concepts of corporate finance including knowledge of the instruments used by companies to raise finance. It also consists of a broad overview of the principles and theoretical framework leading to sound corporate financial management decision making issues that face modern corporate managers when making capital budgeting and capital structure decisions.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB736	Management Information Systems	2	2	3

This course provides knowledge and understanding of the concept of MIS and the impact it has on business organizations. It deals with the examination of the use of information systems to support the management activities of an organization. Topics include: the fundamentals of hardware, software, database management, systems analyses and design, data communications, transaction processing information systems, decision support systems, information reporting systems, office automation, networks, and expert systems. Case studies and several software packages will be utilized to illustrate the principles covered.

Course Code	Course Title	LecHrs	Lab Hrs	Units
FLAN501	Foreign Language 1	3	0	3
This is a three-unit foreign language course for beginners who may wish to converse in French or Chinese Mandarin and to use the language as the needs arise alongside with English. This course develops the basic speaking, listening, reading, and writing skills and in the end carry on basic conversations, greets and meets people, in French or Chinese Mandarin. The course aims to help students to be fluent at an intermediate conversational level.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB811	Strategy and International Management	3	0	3
This course provides students with critical understanding of business firms as principal actors in a global system by integrating insights from global manager's environment, cultural context, and global human resource, managing social responsibilities in international markets, organizational structure and control, global alliances, and motivating and leading in multinational corporations				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB812	Cross Cultural Management	3	0	3
The course demonstrates an advanced understanding of main concepts and theories in cross-cultural management, and the more recent application of cross-cultural analysis in the context of international business and management. It covers topics of role of culture, motivation, and leadership across cultures.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB813	Corporate Finance 2	3	0	3
The course deals with the advanced concepts of corporate finance. It covers capital investment decisions, leverage and capital structure, dividends, and dividend policy, and raising capital, and short-term financial management.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB814	Logistics and Supply Chain Management	3	0	3
This course focuses on building theoretical and analytical skills in the fields of logistics and supply chain. It covers topics including customer service and satisfaction, role of information in supply chains, sales forecasting and inventory management, warehouse management, materials management, and sourcing and procurement.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI811	Islamic Banking and Finance 1	3	0	3
This course analyzes economic activities based on the economic rationale of Islamic values and Islamic law. It covers topics on economic policies, business strategies and government regulations within the context of Islamic markets. It examines how and why Islamic values determine the business climate. It provides a clear framework for analyzing the micro- and macro-economic foundations of the Islamic system.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
FLAN502	Foreign Language 2	3	0	3
This course provides an opportunity to the students to be exposed to language aside from English. Intermediate courses lead to greater facility in spoken language and to more advanced reading skills.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB821	Digital Business	3	0	3
This course critically provides insight into the emergence of the digital economy that has unlocked new opportunities, leading to the creation of new innovations in data driven industries. It covers business driven technology, business strategies, innovative organization, e-business, collaborative partnership, business intelligence, global information systems and global trends.				
	Course Title	LecHrs	Lab Hrs	Units

BSIB822	International Project Management	3	0	3
This course seeks to provide students with the skills and the knowledge necessary to both plan and control moderately complex projects. It critically emphasizes on providing the practical knowledge for managing project scope, schedule, and resources in international environment and mitigates the risks involved in expanding beyond the domestic projects. Topics include project life cycle, work breakdown structure, network diagrams, scheduling techniques, resource allocation decisions as well as audit and termination.				
	Course Title	LecHrs	Lab Hrs	Units
BSIB824	Business Research Methods	3	0	3
The course critically demonstrates knowledge and understanding of the research methodology as they applied to the field of study. Students will gain an overview of the research intends and design, methodology and techniques, formats and presentation, and data management.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB825	International Finance	3	0	3
The course provides a solid understanding of international finance within a complex capital markets context. It emphasizes the managerial perspective of finance for a multinational corporation (MNC) It covers topics on the international monetary system, balance of payments, foreign direct investments, cross-border acquisitions, foreign exchange market, international parity relationship, forecasting foreign exchange rates, and futures and options on foreign exchange.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BUSI831	Business Analytics	2	2	3
The course critically demonstrates the key concepts in data visualization and reporting. Topics include concepts and methods used in graphical representation of data, exploration and reporting of data, and basic linear regression methods. Upon completion, students should be able to effectively use graphical tools to communicate insights about data.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB831	Thesis Writing A	3	0	3
This course focuses on the writing of the first three chapters of the thesis writing requirement of the course in international business where the students submit the partial report on the topic developed for his undergraduate thesis. It enables students to be acquainted with research topics, ways of framing arguments, and making points outside their fields of study, which will help them develop a more interdisciplinary perspective. It covers proper documentation pre oral presentations.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB832	Internship		12	6
This course requires a minimum of six weeks (240 hours) of on-the-job experience with an approved organization. The work undertaken must be documented in a formal report as required by the College of Administrative and Financial Sciences.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB841	International Resourcing and Talent Management	3	0	3
This course demonstrates critical understanding of the key aspects of international human resource management. It focuses on range of approaches to resourcing and talent management at operational and strategic levels and critically analyze their impact from contrasting organizational, cultural, and societal perspectives. It equips students with an appreciation of the global employment issues which may impact on resourcing and talent management strategy across a variety of sectors.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB842	Global Business Sustainability and Responsibility	3	0	3
This course critically examines the global environmental influences on acting in a socially responsible way; foreign buyer reactions to responsible business and international market targeting to development of socially responsible international business strategies. . It focuses on the strategies, practices, and the sustainability reporting framework that companies can use to contribute to the achievement of UN Sustainable Development Goals.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB843	Global Marketing Strategy	3	0	3

This course provides comprehensive understanding of global competitive marketing core concepts and how global competitive marketing strategies can affect a company's future performance. It provides critical understanding of the cultural dynamics in assessing global markets; developing global vision; managing global marketing, and international business negotiations.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB844	Global Supply Chain Management	3	0	3
This course demonstrates critical understanding of global aspects of supply chain management. It focuses on different types of relationships in supply chains and the collaboration and coordination with supply chain partners. It also deals with supply chain process, strategic supply chain network design, and performance measurement and metrics.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB845	Global Investment and Portfolio Management	2	2	3
This course provides critical understanding of the overall investment environment, including various investment alternatives, markets, information, and transactions. It covers asset pricing models and portfolio theory and critical understanding of investing in the stock market and building stock portfolios. It equips students with necessary skills to apply the principles, theories, and models of portfolio management to analyze stocks and bonds investment problems, formulate trading strategies, and manage financial portfolios. It uses a stock market simulation platform to encourage students to apply their knowledge in an innovative manner.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB846	Thesis Writing B	3	0	3
This course focuses on the writing of the final chapters of the thesis writing requirement of the course in international studies where the students submit the final report on the topic developed for his undergraduate thesis. It enables students to be acquainted with research topics, ways of framing arguments, and making points outside their fields of study, which will help them develop a more interdisciplinary perspective. It covers proper documentation of final oral presentations.				

ELECTIVE COURSES

Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB823A	International Business Negotiation	3	0	3
The course provides an in-depth understanding of the theoretical and practical skills needed to engage in negotiations, at both the domestic and international level. The course guides the students through cutting edge debates within the field of international negotiation and mediation and introduces them to the challenges of practical aspects of negotiation through in-class simulations.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB823B	Strategic Leadership	3	0	3
The course is designed to provide detailed understanding about leadership strategies of successful organizations and apply strategic and leadership models towards the success of an organization. It enables students to focus on various issues and challenges a leader encounters in managing organizations as well as the exploration of one's own strengths and weaknesses.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB833A	International Business Trends & Seminar	3	0	3
This course aims to provide an avenue for the students to learn the recent developments and business trends in International Business. Students will have the opportunity to work with guest faculty and business and other practitioners and/or attend business conferences and seminars.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB833B	Managing Quality	3	0	3
The course deals with the critical knowledge and understanding of the scientific approach to management and employees to be involved in the continuous improvement of processes underlying the production of goods and services. The course intends to develop specialized skills with the learners along with the advanced knowledge on the process of total quality management.				
Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB834A	Islamic Banking and Finance 2	3	0	3

This course critically demonstrates knowledge and understanding of the financial products of the Islamic banking. It focuses on main concepts of Islamic Banking and the tools that are consistent with Al Shariah. It also includes an evaluation of the banking transactions according to Shariah.

Course Code	Course Title	LecHrs	Lab Hrs	Units
BSIB834B	Financial Risk Management	3	0	3

The course assists the students to acquire the sought-after specialized skills in financial markets and institutions. This course deals with the advanced methods that are used to quantify risk and proposes strategies to manage portfolios that include equities, fixed income instruments and derivatives.